

Academie Agencie, Inc. Booking Conditions

FASHION SHOWS: Please consult the agency for rates on all types of show. Fees for fittings, rehearsals, preparation, overtime are applicable.

PRINT RATES: All model's rates are negotiated individually. There is a one-hour minimum except for certain models with specific rates and minimum booking times.

PROMOTIONAL: Rates will be set on an hourly basis and vary according to assignment and amount of work.

DAY RATES: "Day" bookings are up to eight hours between 8:00 am and 6:00 pm guaranteed at five to six times the model's hourly rate. A day rate must be agreed upon in advance of the booking and cannot be transferred into an hourly rate during the booking. There is no charge for up to one-hour lunch break provided the model is not on call.

LINGERIE & UNDERWEAR: Bras, panties, pantyhose, sheer garments and men's briefs will be charged at double the model's hourly fee. Full slips, nightgowns, peignoirs and men's boxers will be charged at time and one half. Beauty nudes will require additional clearance and fees. These sessions must be done closed set. Please indicate at time of booking if lingerie may be included in the shoot.

OVERTIME: **Time and One Half** is effective before 8:00 am and after 6:00 pm, after eight consecutive hours worked, or on Sundays and Holidays. **Double Time** occurs before 6:00 am and after 10:00 pm or after twelve consecutive hours worked; also on Sundays and Holidays after eight consecutive hours worked or before 8:00 am and after 6:00 pm.

MAKEUP & HAIR: All preparation on the set will be charged at the model's full hourly rate.

TRAVEL TIME: Will be charged at one half the model's hourly rate. Travel time past the half-hour is rounded up to the next full hour. Out-of-town bookings (beyond Fargo/Moorhead city limits) will be computed at \$.56 per mile. Overnight bookings will include expenses (i.e., room, meals).

USAGE: Use of model's image or likeness for billboards, posters, counter cards, displays, packaging, hang tags, national consumer advertising or interactive media must be included on all vouchers/event confirmation and requires an additional fee.

STOCK: No photos can be used for stock.

AGENCY FEE: There is an agency fee of 15% charged on all bookings. A finance charge of 1.5% per month will be applied to all invoices not paid in 30 days.

MEMORIZATION FEE: There is a minimum \$25 per page/spot memorization fee for VOC scripts.

AUDITION/CASTING FEE: There is a charge for agency time and materials negotiated on a per job basis for audition tapes or casting calls.

CANCELLATIONS: Bookings cancelled less than 24 hours in advance will be subject to a cancellation fee of half the established hourly rate. If a weather-permitting clause is established at time of booking, no cancellation fee will be charged if notified before a model/talent leaves for the assignment.

WEATHER PERMITS: First cancellation: no fee if the job is rescheduled; second cancellation same job or any cancellation on location: half fee. Other cancellations subject to normal cancellation policy. The "Weather Permits" provision must be stated at time of booking.

VOUCHERS/EVENT CONFIRMATION: Model vouchers or an Agency Event Confirmation must be accurately completed and signed by the model, agency and the client. Any discrepancies should be settled before a voucher is signed.

PHOTO/LIKENESS RELEASES: Models will sign a client's release upon completion of an assignment to be effective for 13 weeks from date specified on release. Re-negotiation with the Academie Agencie will be necessary if photo/likeness is used beyond that anniversary date. The 6-month photo/likeness privilege will be in effect even if a photo release was not furnished by the client.

The Academie Agencie acts as an agent for the models and talent we represent and as such, we are not their employer of record. We are not responsible for any Withholding Taxes, Workman's Compensation or Unemployment Insurance.

Refer to "Booking Rates" for additional information on bookings.

Approval:

Client

Date

Academie Agencie, Inc. Booking Rates

RATE SCALE: There is a one-hour minimum booking on every job booked through The Academie Agencie. A half-day rate is available at 4 hours and a full-day rate is available at 8 hours. The booking scale is negotiated at the time of booking and may not be reconsidered at the close of the booking.

PRINT: Print is booked at a minimum hourly rate of \$50. This rate is negotiable above the minimum booking. All rates booked above the minimum booking are commensurate with the experience of the model and negotiated at the time of booking. Refer to "Booking Conditions-Usage" when booking billboards or national advertising.

Hourly \$50 Half Day \$150 Full Day \$300

COMMERCIAL: Commercial is divided into two categories: speaking and non-speaking. Speaking On Camera is booked at a minimum hourly rate of \$75. If more than one spot/script is done in one booking the rate is \$75 hourly per spot/script. Non-speaking On Camera is booked at a minimum hourly rate of \$55. If more than one spot/script is done in one booking the rate is \$50 hourly per spot/script. These rates are negotiable above the minimum booking. All rates booked above the minimum booking are commensurate with the experience of the model and negotiated at the time of booking.

Speaking: Hourly \$75 Half Day \$225 Full Day \$450

Non-speaking: Hourly \$55 Half Day \$165 Full Day \$330

BUYOUT RATES: These rates apply to all Print/Commercial bookings aired after the initial 13-week airing limit. Buyout quotes are based on the original invoice. In addition, these rates are assessed per script/per spot and are therefore, negotiable per booking.

Usage	Local Market	Regional	National
6 months	\$150.00	\$200.00	\$250.00
1 year	\$300.00	\$350.00	\$400.00
Full Buyout	\$400.00	\$500.00	\$600.00

PROMOTIONAL: Promotional is booked at a minimum hourly rate of \$18.00. This rate is negotiable above the minimum booking and varies according to assignment. All rates booked above the minimum booking are commensurate with the experience of the model and negotiated at the time of booking.

RUNWAY: Runway varies according to length, location and type of show. Minimum rate is \$60/per model. This rate is negotiable above the minimum booking and varies according to assignment. All rates booked above the minimum booking are commensurate with the experience of the model and negotiated at the time of booking.

CHILDREN: Rate is commensurate with age and experience and varies according to assignment.

Print: (up to 12 years old) Hourly \$35 Half Day \$105 Full Day \$210

Commercial: (up to 12 years old)

Speaking: Hourly \$45 Half Day \$135 Full Day \$270

Non-speaking: Hourly \$35 Half Day \$105 Full Day \$210

MAKEUP ARTIST: Makeup artists are available at a minimum hourly rate of \$45. A half-day rate is available at 5 hours and a full-day rate is available at 10 hours.

Hourly \$45 Half Day \$180 Full Day \$360

Refer to "Booking Conditions" for additional information on bookings.

Approval:

Client

Date